

Eddie Leo Padron

Product Designer

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Work experience

Product Designer at TES Global (2014 - Current)

Designed and actively worked on the iPad app and web experience for TES Teach (previously Blendspace). Worked on TES Resources, a platform that offers free and paid educational resources to teachers around the world. While working on both, TES Teach and Resources, extensively contributed with other team members from engineering, product and business groups.

Lead Designer at Blendspace (2013 - 2014)

Built a new web app based on the original company flagship product that was marketed and sold directly to schools. Worked on the brand redesign, marketing materials and social presence. Thanks to the team hard work and great products the company was acquired by TES Global.

Lead Designer at Visibrain (2011 - 2013)

Designed the Visibrain experience targeting business in need to monitor real-time Twitter analytics. The work performed included an app, Visibrain's overall branding, vision, website and social media presence.

Web Designer at Tropos Design Studio (2009 - 2011)

My personal freelance agency. Worked for a high number of clients around the world and built websites, mobile apps and other several graphic design projects.

Web designer at Cubaliteraria (2008 - 2009)

Designed and implemented more than 30 websites for different Cuban writers, artists and several literacy events like the Havana Book Fair. Extensively created Wordpress themes and other solutions for the different sites.

Education

Bachelor's Degree in Graphic Design at the Higher Institute of Design (ISDI in Spanish). Havana, Cuba. (2003-2008)

Course on Advanced Web Design on DESOFT agency. Havana. (2008)

Course on Advanced Drawing on Vedado Arts Academy. Havana. (2004)

Course on Animation Drawing on the Cuban Institute of Radio and Television. Havana. (2003)

Politechnical Institute Osvaldo Herrera's Technical degree on Electronics. Havana. (1999-2003)

Skills

Product Design
Interaction Design
Visual Design
Rapid prototyping
User research
Front-end development
Illustration
Branding

Tools

Sketch
Photoshop
Illustrator
Html/CSS/jQuery
InVision
Zeplin
Marvel
Adobe XD
InDesign
Wacom

Languages

English
Spanish